

**THE "SlashGear's Final Football Matchup Toshiba TV Giveaway" SWEEPSTAKES
OFFICIAL RULES**

**NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF
WINNING.**

Please read these official rules before entering this Sweepstakes. By submitting an entry, you agree to be bound by these rules and acknowledge that you satisfy all Sweepstakes eligibility requirements.

1) PROGRAM ELIGIBILITY AND DESCRIPTION: This Sweepstakes is sponsored by Toshiba America Information Systems, Inc. ("Sponsor") and is open to legal residents of the United States, except Florida and Puerto Rico who are 18 years of age or older as of date of entry and, if entering online, logging onto the Internet from the United States. Employees of Sponsor, its affiliates, subsidiaries, and anyone working on the product, project, or promotion, and the advertising and promotional agencies and the immediate family members of each are not eligible. This Sweepstakes will begin at 8:01 a.m. PT on Monday, January 31, 2011 and end at 11:59 p.m. PT on Thursday, February 3, 2011 ("Entry Period"). No purchase is necessary to participate in this Sweepstakes. All applicable United States federal, state, and local laws apply. This Sweepstakes is void where prohibited or restricted by law.

2) HOW TO ENTER: To enter this Sweepstakes, the entrant must:

Become a fan on Facebook at HYPERLINK "<http://www.facebook.com/ToshibaHomeEntertainment>" www.facebook.com/ToshibaHomeEntertainment and <http://www.facebook.com/group.php?gid=41919533947>; and

Follow @Slashgear and @ToshibaTV on Twitter and twitpic an original photo to @ToshibaTV that demonstrates his or her football team spirit using the #toshball hashtag

Limit one (1) entry per person. Multiple entries submitted by a single Entrant (whether or not using one or more email accounts or means of entry) are void. Entries should not include any other identifiable people or material in which a third party has intellectual property rights, privacy rights, or rights of publicity in any form or of any kind. Entries should not, in the sole discretion of Sponsor, be considered obscene, indecent, offensive, violent, hateful, or libelous or contain any other content otherwise prohibited by law or inconsistent with the purposes of these official rules and related materials.

Sponsor assumes no responsibility for lost, late, garbled, distorted, damaged or misdirected entries, or for any computer, network, online, telephone, or human error or technical malfunctions that may occur. All entries become the property of Sponsor and will not be returned. Entrant will be asked to register by entering an e-mail address and submit entry form electronically. With submission of entry, Entrant will receive promotional or marketing-related emails from Sponsor. Entrant may opt out of receiving marketing communications from Sponsor by changing preferences on Sponsor's Subscription Center page, by unsubscribing using the link on any email received from Sponsor, or by replying to an email received from Sponsor and putting the word "unsubscribe" in the subject or body of the email.

3) PRIZES: GRAND PRIZE: One (1) Toshiba 46WX800U Cinema Series 3D LCD NetTV. Approximate Retail Value ("ARV"): \$1,470.49. ARV is based on manufacturer's suggested retail price at the commencement of the Sweepstakes. The ARV of electronic prizes may fluctuate and change between the date of commencement of the Sweepstakes and the date the prize is awarded or redeemed. All details determined by Sponsor in its sole discretion. ARV is based on manufacturer's suggested retail prices at the commencement of the Sweepstakes. Return of any prize/prize notification as undeliverable may result in

disqualification and selection of an alternate winner. Taxes on a prize, if applicable, are the sole responsibility of each winner. Limit one (1) prize per person. Prizes are not redeemable for cash. Any and all guarantees or warranties for merchandise prizes are subject to the prize manufacturer's terms and conditions, and winners agree to look solely to such manufacturer for any such warranty or guarantee claim. No substitution, barter, transfer, or assignment of any prize is permitted, except by Sponsor at its sole discretion. Some restrictions may apply. Sponsor reserves the right to substitute a prize of similar or greater value if a prize is unavailable.

4) WINNER SELECTION & NOTIFICATION: A panel of judges representing Sponsor will determine winner based on their votes for a photo demonstrating team spirit. Winner will be announced and notified on or about Friday, February 4, 2011. Odds of winning depend on the number of eligible entries received. Winner may be required to execute an affidavit of eligibility and liability/publicity release within seven (7) days from the date of attempted notification by Sponsor. If a selected winner is unreachable or ineligible, fails to claim a prize, or fails to return an executed affidavit in a timely manner, the winner will be disqualified and an alternate winner will be selected. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry provided that such authorized account holder meets all the eligibility requirements set forth in these official rules. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

5) USE OF WINNER'S NAME, LIKENESS: Acceptance of prize constitutes permission for Sponsor to use winner's name and likeness for advertising and promotional purposes without additional consideration or compensation unless prohibited by law. Winners further grant to Sponsor the right to use and publish their proper name and state online and in print in any other media in connection with the Sweepstakes.

6) INTERNET: The use of any automated launching or entry software or any other mechanical or electronic means that permits the Entrant to automatically enter repeatedly is prohibited. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

7) WINNER LIST: The Sweepstakes winner list will be available on or about Friday, February 4, 2011. You may request a winner list by mailing a self-addressed and stamped envelope accompanied with a signed request to "SlashGear.com Super Bowl Toshiba TV Sweepstakes" Winner List, c/o Toshiba America Information Systems, Inc, Building 1, #A111B, 9740 Irvine Blvd., Irvine, CA 92618. All requests must be received by February 28, 2011. Residents of WA and VT may omit return postage.

8) SPONSOR: The Sponsor of this Sweepstakes is Toshiba America Information Systems,

Inc., 9740 Irvine Blvd., Irvine, CA 92618.

9) GENERAL RELEASE: BY ENTERING THIS SWEEPSTAKES OR ACCEPTING ANY PRIZE, ENTRANTS RELEASE SPONSOR, ITS AFFILIATED COMPANIES, PRIZE DONORS, AND ANY OF THEIR DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, AND AGENTS FROM ANY LIABILITY WHATSOEVER FOR ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES OR THE ACCEPTANCE, POSSESSION, OR USE OF ANY PRIZE, INCLUDING, BUT NOT LIMITED TO, PERSONAL INJURY, DEATH, DAMAGE TO PERSONAL PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, OR DEFAMATION, WHETHER UNDER A THEORY OF CONTRACT, WARRANTY, TORT (INCLUDING STRICT LIABILITY AND NEGLIGENCE), PRODUCT LIABILITY, CONTRIBUTION, OR ANY OTHER THEORY TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.

10) GENERAL CONDITIONS: Entrant agrees to be bound by these official rules and by the decisions of Sponsor and/or its judges, which shall be final and binding in all respects. To the maximum extent permitted by applicable law, Sponsor reserves the right to change these official rules or cancel, modify or suspend this Sweepstakes at any time, in its sole discretion. Sponsor also reserves the right to disqualify any Entrant who tampers with the entry process, or to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter this Sweepstakes. If you have any questions regarding these official rules or this Sweepstakes, please send your questions to "Eric Paulsen" c/o Toshiba America Information Systems. Inc., Building 1, #A111B, 9740 Irvine Blvd., Irvine, CA 92618.