

MEDIA KIT

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I SITE OVERVIEW

II CAMPAIGN PLACEMENT & RATES

UPDATED ON WED JAN 2ND 2008

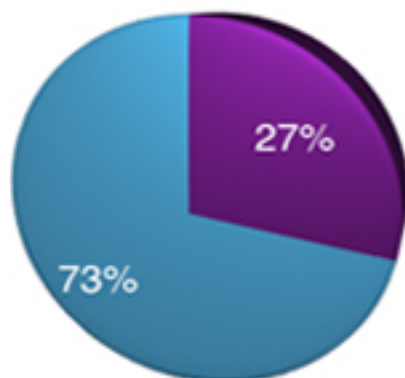
SITE OVERVIEW

DEDICATED TO HIGHLIGHTING THE LATEST AND GREATEST IN PERSONAL TECHNOLOGY, SLASHGEAR COVERS EVERYTHING FROM DIGITAL PROJECTORS THROUGH CELLPHONES TO THE FRINGE OF THE MOBILE-MEDIA LIFESTYLE. DISTINCTIVE, INFORMATIVE AND FRESH, WE'LL KEEP BRINGING YOU DEVICE INFORMATION AND REVIEWS YOU CAN TRUST AS WELL AS THOUGHT-PROVOKING COMMENTARY. WE WELCOME COMMUNITY INVOLVEMENT AND RECOMMEND OUR READERS TO VOICE THEIR OPINIONS ON OUR SITE BY JOINING OUR FORUM DISCUSSIONS OR COMMENTING ON OUR ENTRIES.

[AUDIANCE]

SlashGear reaches technology enthusiasts, consumers, and gamers.

[GENDER] ● Male ● Female



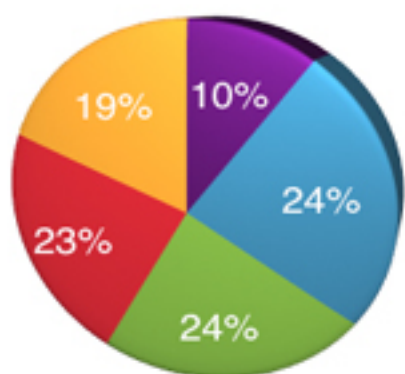
UNIQUE VISITOR

OCT 07 - **449,207**

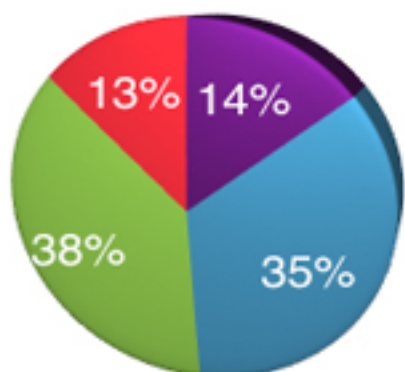
NOV 07 - **484,515**

DEC 07 - **481,439**

[AGE] ● 18-24 ● 25-34 ● 35-44 ● 45-54 ● 55+



[INCOME] ● \$0-30k ● \$30-60k ● \$60-100k ● \$100k+



[1] Leaderboard - 729 x 90 px

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SlashTips : How to take Extreme Macro with Stacked Lenses

Monday, Nov. 17th 2008 by David Cole

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Reversed lenses is not exactly a secret in Macro photography. It's the most cost effective way to get extreme close up with a non-macro lens. I've seen several tutorials on these subjects so I thought it would be nice to write something that's much simpler involves no modification or sacrifice camera basic controls, the Stacked Macro with AF lenses.

Stacked lens using the same concept from reversed macro, instead of reversed mounted on a body you stacked it on a prime lens. The only accessory that needed is a few dollars macro coupler or two depend on the size of lens thread to mount two lenses in opposite direction. The magnification is determined by prime lens divided by reversed lens. For instance, Rev 50mm over 200mm gives you 2x or 2:1 magnification, that's twice bigger than a normal 1:1 life size macro lens! With stacked lenses, you are able to control the aperture setting and AF since the electronic contact is grounded on the prime lens. The downside is extremely shallow depth of field (DOF) and you lose infinite focusing distance.

Commonly used macro couplers are 49mm, 52mm, 55mm, 58mm straight same size coupler or step-up or down from one size to another. If you have lens thread that's bigger than the other, you need an additional step up/down ring so to combine with the coupler. Take the 570-Canon 50mm f/1.8 II for an example, it has filter size of 52mm so you will need 52mm-58mm coupler to use with Canon 100mm f/2.8 Macro lens. If you are fancy for larger magnification, you can try Rev 50mm with larger focal lens like 135mm f/2.8. The components needed are 52mm-58mm macro coupler and a 72mm-58mm step down ring. Try to keep the same size as close as possible to minimize vignetting.

Picture A shows Canon Rev 50mm (Reversed lens) on 135mm (Prime lens) with Magnification of 2.7x/5x at 2.7x. The focusing area is barely millimeters, it costs about \$18 of parts from Bhoplins.

Picture A

If you are new to Macro photography, I strongly suggest that you try it with a macro subject and give it a few spins before giving up. Due to extremely narrow DOF, it's awfully difficult to get a keeper from a moving object; not to mention the amount of light needed for larger focusing area. The samples chosen were taken with Rev 50 on 135 during the Summer. It's a lot of effort but the results are rewarding. Give it a shot.

Hardberry Empower

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